

# ATTENTION

Getting a prospect's ATTENTION is essential to being able to sell them insurance. Keeping a customer's ATTENTION is essential to being able to sell them more, to retain them, and to get them to refer you to friends and family. AMM ensures client agencies win the ongoing battle for attention.

**Agencies with more Google Reviews and higher star ratings stand out.**

BEFORE •

» after 3-Months »

WITH amm ^

08 Google Reviews



140 Google Reviews

BEFORE •

» after 8-Months »

WITH amm ^

30 Google Reviews



120 Google Reviews

BEFORE •

» after 12-Months »

WITH amm ^

13 Google Reviews



166 Google Reviews

BEFORE •

» after 12-Months »

WITH amm ^

27 Google Reviews



130 Google Reviews

BEFORE •

» after 24-Months »

WITH amm ^

19 Google Reviews



241 Google Reviews

BEFORE •

» after 12-Months »

WITH amm ^

14 Google Reviews



98 Google Reviews

Schedule a web demo with amm  
by texting the word "demo" to (786) 322-6018 or scan here »



» MORE

amm  
AGENCY MARKETING MACHINE

# ATTENTION

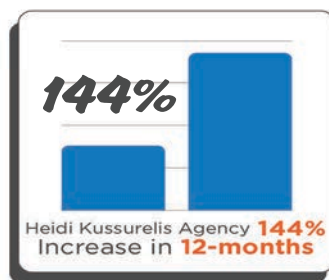
## ATTENTION through SEARCH ENGINES

Be seen by people in your area that are **actively looking** for insurance.

AMM improves your agency's ranking in search engine results, getting you more and more of these free leads.

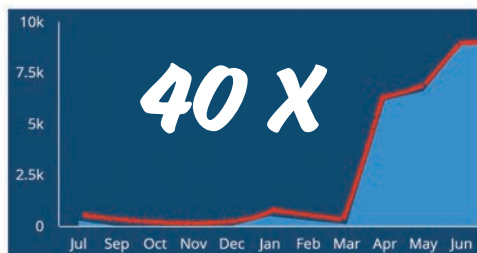


### PAGE VIEW INCREASES FROM GOOGLE KEYWORD SEARCH



## ATTENTION through SOCIAL MEDIA

Dramatic increases in visibility occur when AMM posts interesting and frequent content.



Tagge-Rutherford Agency

### FACEBOOK REACH INCREASES WITH AMM



Gannon Risk Group



Heidi Kussurelis Agency

## ATTENTION through EMAIL CAMPAIGNS

It's not easy to cut through cluttered inboxes... Industry Avg. **Open Rate is 18%** and **Click-Thru-Rate is only 1.5%**. Email AMM sends for agencies beat those rates considerably.

